

SEEDS OF HOPE

21ST ANNUAL AWARD DINNER

NOVEMBER 28, 2017

- | | |
|--|-----------|
| <input type="checkbox"/> CHAMPION PACKAGE | \$100,000 |
| <ul style="list-style-type: none">■ Three (3) premium tables of ten■ Four-page color advertisement in dinner journal■ Prominent logo/name recognition on printed materials and signage■ Podium and screen recognition | |
| <input type="checkbox"/> LEADER PACKAGE | \$50,000 |
| <ul style="list-style-type: none">■ Two (2) premium tables of ten■ Two-page color advertisement in dinner journal■ Prominent logo/name recognition on printed materials and signage■ Podium and screen recognition | |
| <input type="checkbox"/> PATRON PACKAGE | \$25,000 |
| <ul style="list-style-type: none">■ One (1) premium table of ten■ Full-page color advertisement in dinner journal■ Logo/name recognition on event day signage■ Screen recognition | |
| <input type="checkbox"/> SUPPORTER PACKAGE | \$15,000 |
| <ul style="list-style-type: none">■ One (1) premium table of ten■ Half-page color advertisement in dinner journal■ Logo/name recognition on event day signage■ Screen recognition | |
| <input type="checkbox"/> INDIVIDUAL TICKETS | \$1,250 |
| <ul style="list-style-type: none">■ One (1) individual ticket | |

CONTRIBUTION

I am pleased to make a contribution in the amount of \$ _____

ADVERTISING

All ads will be in full color. I would like to place an advertisement:

- | | |
|--|---------|
| <input type="checkbox"/> Back cover | \$6,500 |
| <input type="checkbox"/> Four-page spread | \$6,500 |
| <input type="checkbox"/> Inside front or inside back cover | \$5,000 |
| <input type="checkbox"/> Two-page spread | \$5,000 |
| <input type="checkbox"/> Full-page | \$3,500 |
| <input type="checkbox"/> Half-page | \$2,000 |

SUBMISSION FORMATS FOR ADVERTS

- **FORMAT:** **High-res PDF** file with fonts embedded and visible crop marks, **or 300 DPI JPEG** file with visible crop marks.
- File must be submitted in **CMYK**.
- **DIMENSIONS:**
 - Two-page bleed:** Total size: 11 ¼" wide × 8 ¾" high;
Trim size: 11" wide × 8 ½" high with ⅛" bleed all around;
Live text must be ⅜" inside trim.
 - Full-page bleed:** Total size: 5 ¾" wide × 8 ¾" high;
Trim size: 5 ½" wide × 8 ½" high with ⅛" bleed all around;
Live text must be ⅜" inside trim.
 - Full-page no bleed:** 4 ½" wide × 7 ½" high.
 - Half-page bleed:** Total size: 5 ¾" wide × 4 ¾" high;
Trim size: 5 ½" wide × 4 ⅛" high with ⅛" bleed all around;
Live text must be ⅜" inside trim.
 - Half-page no bleed:** 4 ½" wide × 3 ⅝" high.

If you cannot provide a match print-quality proof, the Journal publisher will endeavor to achieve the best quality image. Print-ready ads are preferred.

If you have any questions, please contact Carla Capone at 212.213.1166. Please email all ads to carla@carlacapone.com. Please submit advertisements for the Dinner Journal by Oct. 20.

For acknowledgement in the journal, please fill out this form below.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

METHOD OF PAYMENT

CHECK VISA MASTERCARD AMERICAN EXPRESS

CARD#

EXPIRATION DATE

/

TOTAL AMOUNT

NAME ON CARD

SIGNATURE

Please make checks payable to:

CONCERN WORLDWIDE (U.S.), INC.

BENEFIT OFFICE

1501 BROADWAY ▪ SUITE 1808

NEW YORK, NY 10036

Your contribution, less projected dinner value of \$229 per person, is tax-deductible.

Please mail completed form using the enclosed envelope.

Fax: 212.213.4144 ▪ Email: carla@carlacapone.com

Phone: 212.213.1166

WWW.CONCERNUSA.ORG