

IRISH AMERICA

INAUGURAL IRISH AMERICA HEALTHCARE & LIFE SCIENCES **50**

Thursday, September 25th, 2014

The New York Yacht Club
37 West 44th Street
(Between 5th and 6th Avenues)
New York City

CO-HOSTED BY



A Symbol of Excellence

6pm
Cocktail
Reception
7pm
Awards
Presentation

ABOUT THE HEALTHCARE & LIFE SCIENCES 50

The inaugural Irish America Healthcare & Life Sciences 50 list recognizes the excellence, performance and extraordinary contributions of Irish-American leaders in fields including pharmaceuticals, biotechnology, medical devices, research and development and life sciences venture capital.

ABOUT IRISH AMERICA

Since its inception in October 1985, *Irish America* has become a powerful vehicle for expression on a range of political, economic, social and cultural themes that are of paramount importance to the Irish in the United States. It has helped re-establish the Irish ethnic identity in the U.S. (34.7 million according to the last U.S. census) and highlights the best political and business leaders, organizations, artists, writers and community figures among the Irish in America.

ABOUT ICON

ICON is a global provider of outsourced development services to the pharmaceutical, biotechnology and medical device industries and is one of Ireland's most successful indigenous companies. The company specialises in the strategic development, management and analysis of programs that support clinical development - from compound selection to Phase I-IV clinical studies. ICON currently employs over 11,100 employees in 39 countries worldwide.

2014 KEYNOTE SPEAKER

Garret A. FitzGerald, MD, FRS



Dr. Garret FitzGerald is the McNeil Professor in Translational Medicine and Therapeutics at the University of Pennsylvania in Philadelphia, where he chairs the Department of Pharmacology and directs the Institute for Translational Medicine and Therapeutics. Dr. FitzGerald's research has been characterized by an integrative approach to elucidating the mechanisms of drug action, drawing on work in cells, model organisms and humans. His work contributed substantially to the development of low-dose aspirin for cardio-protection. FitzGerald's group was the first to predict and then mechanistically explain the cardiovascular hazard from NSAIDs. He has also discovered many products of lipid peroxidation and established their utility as indices of oxidant stress in vivo. His laboratory was the first to discover a molecular clock in the cardiovascular system and has studied the importance of peripheral clocks in the regulation of cardiovascular and metabolic function. Dr. FitzGerald has received the Boyle, Coakley, Harvey and St. Patrick's Day medals, the Lucian, Scheele and Hunter Awards and the Cameron, Taylor, Herz, Lefoulon-Delalande, and Schottstein Prizes. He is a member of the Institute of Medicine and a Fellow of the American Academy of the Arts and Sciences and of the Royal Society.

RESERVATIONS

Join us in saluting the Inaugural Irish America Healthcare & Life Sciences 50 honorees by reserving tickets to the celebratory reception and placing a corporate advertisement or congratulatory message to the honorees in the Healthcare & Life Sciences 50 event program and digital feature.

PLATINUM PACKAGE at \$5,000

- Special recognition of sponsor company by publisher from the podium at the premiere Irish America Healthcare & Life Sciences 50 awards reception
- Sponsor company recognized in event signage prominently displayed at awards reception
- Premium two-page color corporate ad spread or message to the honorees in the Irish America Healthcare & Life Sciences 50 event program and digital feature
 - Sponsor company name and logo included on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
- Ten guest tickets to the premiere Healthcare & Life Sciences 50 awards reception

GOLD PACKAGE at \$3,500

- Sponsor company recognized in event signage prominently displayed at the premiere Irish America Healthcare & Life Sciences 50 awards reception
- Premium full-page color corporate ad or message to the honorees in the Irish America Healthcare & Life Sciences 50 event program and digital feature
 - Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
- Eight guest tickets to the premiere Healthcare & Life Sciences 50 awards reception

SILVER PACKAGE at \$2,250

- Full-page color ad or message to the honorees in the Irish America Healthcare & Life Sciences 50 event program and digital feature
- Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
 - Six tickets to the premiere Healthcare & Life Sciences 50 awards reception

BRONZE PACKAGE at \$2,000

- Full-page color ad or message to the honorees in the Irish America Healthcare & Life Sciences 50 event program and digital feature
- Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
 - Four tickets to the premiere Healthcare & Life Sciences 50 awards reception

GREEN PACKAGE at \$1,000

- Half-page color ad or message to the honorees in the Irish America Healthcare & Life Sciences 50 event program and digital feature
- Sponsor company name and logo on Irish America press materials related to the Healthcare & Life Sciences 50 and event media releases
 - Two tickets to the premiere Healthcare & Life Sciences 50 awards reception

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Half Page b/w	\$500

**Guest tickets are
available on a first
come, first served
basis at \$150 each:**

Number of seats: ____

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DEADLINE
FOR AD
MATERIALS:
**September
10th**

To make a reservation or for further information, please contact Kate Overbeck
at kate@irishamerica.com or call 212-725-2993 ext 119