

**PHILADELPHIA**  
 SMART CITY. SMART CHOICE.

**SMART LOCATION**  
 HEART OF THE EAST COAST

**LOCATION**  
 - Between New York City + Washington DC  
 - 5 Hour Flights To Europe + California

**ACCESS TO U.S. MARKET**  
 - Reach 70% Of U.S. and Canadian population within one day's drive

**INFRASTRUCTURE + TRANSPORTATION**

**PHILADELPHIA INTERNATIONAL AIRPORT**  
 - 500+ Daily Departures To  
 - 130+ Non-stop Destinations

**PHILADELPHIA PORTS**  
 - \$300 Million Current Upgrades  
 - 3 Ports With Specialization In Breakbulk, Agricultural Products, Containers, And Roll-on/Roll Off  
 - 2 Class One Railroads

**PUBLIC TRANSIT**  
 - 3rd Busiest Train Station  
 - 4th Most Walkable City In The U.S.  
 - Convenient Highways 76 & 95

**SMART CITY**  
 RAPIDLY GROWING ASSETS FOR INNOVATION

**650,000 M<sup>2</sup> NAVY YARD**  
 - Research & Development, Office & Industrial complex  
 - 140 companies + U.S. Navy

**600,000 M<sup>2</sup> SCIENCE CENTER & UCITY SQUARE**  
 - Largest urban Science Park in USA  
 - Real estate development to connect universities, research organizations and private sector

**5,400 M<sup>2</sup> PENNOVATION**  
 - Blend of office, lab space, production garages, tech-transfer, and incubator space

**550,000 M<sup>2</sup> SCHUYLKILL YARDS**  
 - 6 new office towers next to universities  
 - Public & private space

**SMART HEALTH**

LIFE SCIENCE LEADER IN  
GENE THERAPY  
CELL THERAPY  
DIGITAL HEALTH

**80%**  
PHARMACEUTICAL COMPANIES  
ARE IN THE REGION

**198**  
HOSPITALS

**4**  
NATIONAL CANCER INSTITUTES

**7**  
MEDICAL UNIVERSITIES

**\$10.5 BILLION**  
SPENT ANNUALLY IN RESEARCH &  
DEVELOPMENT

**36**  
ACADEMIC RESEARCH  
INSTITUTIONS

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**SMART TECH**

**TECH INNOVATION**  
5,100 TECH BUSINESSES  
30+ COWORKING SPACES  
25% OF NEW JOBS ARE IN  
TECH

**#1 IN USA**  
DIVERSITY IN S.T.E.M. WORKFORCE

**#6**  
BEST VENTURE CAPITAL  
RETURNS  
(OUTRANKING NYC, BOSTON,  
AUSTIN)

**STARTUPPHL**  
CITY-BACKED VC FUND

**SECTOR STRENGTHS**  
- BUSINESS-TO-BUSINESS  
- SOFTWARE-AS-A-SERVICE  
- EDUCATION TECH  
- DIGITAL HEALTH  
- BIOTECH  
- FINTECH  
- SOCIAL ENTREPRENEURSHIP

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**SMART PEOPLE**

100+ COLLEGES AND  
UNIVERSITIES

**#1: NUMBER OF UNIVERSITY  
STUDENTS IN US CITIES**  
(CLOSE TO HALF MILLION)

**#1: DEGREES AWARDED  
ANNUALLY IN USA**  
(CLOSE TO 100K)

**66% OF STUDENTS INTEND  
TO REMAIN IN PHILADELPHIA**

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**GROWING  
CITY**

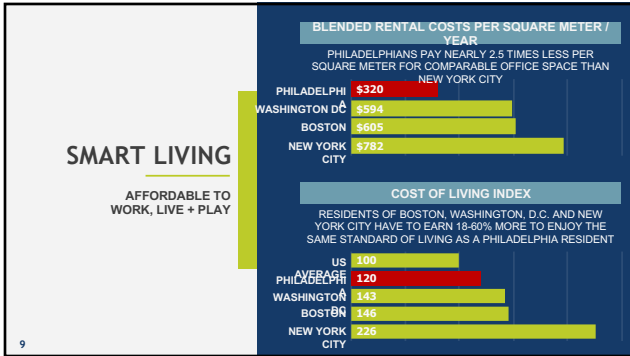
YOUNG AND DIVERSE  
POPULATION GROWTH IN  
THE CITY OF  
PHILADELPHIA

**27%**  
PHL MILLENNIALS  
2015

**13%**  
FOREIGN BORN  
PHL RESIDENTS  
2015

**16%**  
IMMIGRANT RATE  
OF GROWTH  
2010 - 2015

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### SMART HISTORY

A CITY OF FIRSTS  
 AMERICAN DEMOCRACY (1776)  
 INSURANCE COMPANY  
 STOCK EXCHANGE  
 COMPUTER  
 HOSPITAL  
 LIBRARY  
 MINT  
 ZOO



1st WORLD HERITAGE CITY IN THE USA

#1 BEST PLACE TO VISIT  
 LONELY PLANET

#2 BEST SHOPPING CITY  
 CONDE NAST TRAVELER

#3 "START UP CITY" IN USA  
 INNOVATION THAT MATTERS

5<sup>TH</sup> LARGEST R+D HUB IN THE USA  
 \$10.5 BILLION SPENT ANNUALLY

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### IRELAND + PHILADELPHIA CONNECTIONS

**IRISH DIASPORA IN PHILADELPHIA**

- 11.1% of Philadelphia with Irish Heritage
- Irish American Business Chamber & Network
- Irish Immigration Center
- St. Patrick's Day Parade since 1771
- Elected Officials:
  - Mayor Jim Kenney
  - U.S. House Brendan Boyle
  - PA House Kevin Boyle



**BUSINESS CONNECTIONS**

- Multiple inbound & outbound delegations 2017 + 2018
- Irish firms employ nearly 14k Pennsylvanians
- \$1.7 billion in annual trade; pharma focus

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### THANK YOU



HAROLD T. EPPS  
 DIRECTOR  
 DEPARTMENT OF COMMERCE  
 CITY OF PHILADELPHIA