

Immigrant Business Week 2017

“Celebrating & Empowering Immigrant Businesses
and their contributions to Philadelphia”

#PHLimmigrantbiz

Monday, March 27, 2017

Immigrant Business Week Launch Ceremony

When: Monday, March 27, 2017
Time: 2:30pm-3:45pm
Where: City Hall Room 202, Conversation Hall

Description: Mayor Jim Kenney will kick off Philadelphia’s first annual Immigrant Business Week. The Mayor will be joined by the Commerce Department, the Office of Immigrant Affairs and New American Economy (NAE), an organization working to support immigration reforms that will help create jobs. At this launch, NAE will discuss the release of their latest research, *Map the Impact*, an interactive map which includes important data on immigrants in Philadelphia, Pennsylvania and the country. Join us to hear how immigrants are contributing to our local economy and how this data is part of a national campaign for immigration reform and job creation.

Contact: City of Philadelphia Office of Immigrant Affairs,
Hani White, hani.white@phila.gov (215) 686 0899

Registration Link: <http://bit.ly/2mSGuIQ>

Roadmap for Growth: Supporting Immigrant Entrepreneurs in Philadelphia

When: Monday, March 27, 2017
Time: 5pm – 7pm
Where: Fleisher Art Memorial. 719 Catharine St Philadelphia 19147
Description: Join Philadelphia’s civic and business leaders to discuss how the Greater Philadelphia Chamber of Commerce can support the needs of Philadelphia’s immigrant businesses, facilitate the ease of

doing business and leverage their success to benefit the overall economy and uplift our neighborhoods.

Contact: Greater Philadelphia Chamber of Commerce
Bryn Primavera, bprimavera@chamberphl.com (215) 790-3630
Registration Link: <http://chamberphl.com/event/4761/roadmap-for-growth-the-impact-of-immigrant-entrepreneurs>

Tuesday, March 28, 2017

Global Business Hours

When: Tuesday, March 28, 2017
Time: 10am – 12pm
Where: Mayfair CDC, 2990 St. Vincent St., Philadelphia 19149
Description: Free bilingual consulting service for small businesses, provided by SCORE, a nonprofit organization dedicated to the formation, growth, and development of small businesses. Through volunteers, SCORE provides free business mentoring and business plan consultations.

Contact: City of Philadelphia Department of Commerce
Justine Bolkus, justine.bolkus@phila.gov (215) 683 2155

Ready, Set, Loan

When: Tuesday, March 28, 2017
Time: 6pm – 8pm
Where: Women’s Opportunities Resources Center, 2010 Chestnut St, Philadelphia, 19103
Description: This event is a loan readiness education workshop lead by WORC, a nonprofit organization with a mission to promote social and economic self-sufficiency. WORC provides entrepreneurship training, individual business assistance, incentive saving programs, and access to business and financial resources. In this introductory session tailored for immigrant and refugee entrepreneurs, participants will learn what lenders are looking for from potential borrowers and how to become “loan-ready.” The workshop will cover the basics of business planning, financial management, credit, and the various types of capital available.

Contact: Women’s Opportunity Resource Center
Inja Coates, trainingsupport@worc-pa.com (215) 564 5500

Thursday, March 30, 2017

Legal Entity Basics Workshop

When: Thursday, March 30, 2017,
Time: 9 am -11am
Where: Welcoming Center for New Pennsylvanians, 1617 JFK Blvd. Suite #555, Philadelphia 19103

Description: Learn how to make the right choices and reduce future risk when starting your business from a business attorney. The following information will be covered: How to choose the proper corporation structure and why: S Corp? LLC? Why incorporating may not always protect you; why filing the paperwork is only the beginning; what is an operating agreement and what it means for your business, Co-founder issues and much more.

Contact: The Welcoming Center for New Pennsylvanians,
Natalie Cramer, Natalie.Cramer@welcomingcenter.org (215) 557 2826

Registration Link: <https://goo.gl/90UYAz>.

Coffee and Chat

When: Thursday, March 30, 2017
Time: 10am-1pm
Where: Maria's Restaurant, 4058 N. 5th St., Philadelphia 19140

Description: Learn from the Philadelphia Department of Commerce about how to plan, start, and grow your small business. Connect with the Office of Business Services, and also learn about KIVA, a Commerce Department program that helps small businesses obtain a 0% interest loan of up to \$5,000. There will also be a chance to learn about Power Up Your Business, a business service program at Philadelphia Community College.

Contact: City of Philadelphia Department of Commerce
Samuel Chueh, samuel.chueh@phila.gov (215) 683 2014

Saturday, April 1, 2017

Simple steps for building a successful small business

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| When: | Saturday, April 1, 2017, |
| Time: | 10am – 1pm |
| Where: | African Cultural Alliance of North America, 5530 Chester Ave., Philadelphia 19143 |
| Description: | ACANA, in collaboration with WORC will host this workshop on how to start a business. Starting a business is an exciting proposition, but it's also an involved undertaking with a lot of challenges. This session will help immigrant entrepreneur learn about what it takes to get their business off to a good start, and provide additional resources for next steps. (Note: this is the first of a 12-hour program that will take place over 2-3 sessions, with additional one-on-one assistance. Participant need to commit to 12 hours if they want full benefit of the program) |
| Contact: | Women's Opportunity Resource Center, Inja Coates, trainingsupport@worc-pa.com (215) 564 5500 |

ON GOING THROUGHOUT THE WEEK:

Food Truck Spotlight

Food trucks and food carts have served as a creative pathway for many immigrants to create employment and revenue-generating opportunities. Immigrant Business Week will celebrate this entrepreneurial spirit and cuisine of 5 immigrant-owned food trucks and food carts. Philly food and culture lovers can conduct a tour of both great cuisines from around the world and the neighborhoods where these 5 food trucks and carts are located. They will also experience immigrant stories of entrepreneurship up close and through the senses. This exploration and support of immigrant businesses can extend far beyond Immigrant Business Week to visits thought out the year.

Food truck and cart owners will get a daily spot on the Office of Immigrant Affairs' social media, [@phillyoia](https://twitter.com/phillyoia) ; www.facebook.com/PhillyOIA/ and the Commerce Department's social media, [@PHLCommerce](https://twitter.com/PHLCommerce) ; www.facebook.com/PHLCommerce/ including a picture, hours of operation, location, featured food items/menu, and the immigrant owner's story.

Thanks to our partners Philadelphia Department of Parks and Recreation, Food Trust and Philly Mobile Food Association.

The featured Food Trucks will be:

Name: Chez Yasmine

Location: 3740 Spruce St., Philadelphia

Type of Food: Mediterranean

Social media/website: <https://www.facebook.com/Chez-Yasmine-Truck-172700752805089/>

Name: El Sarape

Location: Various location - check out their Facebook page, website or stop by to El Sarape 1309 S 9th St., Philadelphia to find the various food truck locations.

Type of Food: Mexican

Social media /website : <http://www.elsarapephilly.com/>
; <https://www.facebook.com/elzarapephilly/>

Name: Phoebe's Barbecue

Location: Various locations –check out their website or stop by Phoebe's Barbeque at 2214 South St., Philadelphia to find the various food truck locations.

Type of Food: BBQ

Social media /website: <http://www.phoebesbbq.com>

Name: Delicias

Location: Various locations - check out their Facebook page, website or stop by at Delicias restaurant at 526 S 4th St., Philadelphia to find the various food truck locations.

Type of Food: South and Latin American

Social media /website: <https://www.facebook.com/PhillyDelicias>

Name: Foo Truck

Location: Various locations - check out their twitter or stop by at Foo Kitchen at 1301 Vine St., Philadelphia to find the various food truck locations.

Type of Food: Asian

Social media /website: <https://twitter.com/FooTruck>