

Kathleen Brunner
Founder and CEO
kbrunner@acumen-analytics
www.acumen-analytics.com



PRESS RELEASE

Acumen Analytics Announces Creation of Strategic Advisory Board

Leaders in Healthcare and Pharmaceutical Industries to Help Company Maximize Success

Philadelphia, PA, January 29, 2019: Kathleen Brunner, Founder & CEO of Acumen Analytics is delighted to announce the current members of the company's advisory board. The board is comprised of successful leaders in the healthcare and pharmaceutical industries with decades of experience and knowledge. This team of industry experts will provide informed guidance and strategic advice to the company's leadership team.

Dr. Malcolm Burgess PhD - Executive Vice-President, Interactive Technologies and Medical Imaging at Icon Plc, retired
Greater Philadelphia Area

Dr. Malcolm Burgess is a 40 year veteran of the pharmaceutical industry with experience ranging from research, development, biometrics, clinical drug development to data management and IT. He brings valuable global perspectives as a result of spending significant time working in India and the Far East. Malcolm has held several executive and leadership roles throughout his career. He has a degree in chemistry from University College, London and a doctorate in biochemistry and physiology from the University of Bath. Although retired, Malcolm continues to add value to the community through advisory positions on several boards and volunteer work for various charitable organizations.

Ken Wilcox - SVP and CIO, Roche, retired
Greater Denver Area

Ken Wilcox has spent over 30 years in the healthcare industry leading change and transition in large, global organizations, and brings valuable insight from this experience to our organization. Ken has held numerous senior executive roles in several business sectors including energy, telecommunications, airlines, biotech, and big pharma. He taught anthropology at the University of Kansas. Ken has a Bachelor of Science and a Master of Arts in Anthropology and Archaeology. He is a current advisory board member of SymphonyAI. Now retired, Ken is committed to fostering the creation and preservation of wilderness lands, crafting stories that compel others to share in his mission.

William Illis - VP and Program Leader of Process & Technology Optimization and Global Development Operations,
Novartis
Greater New York City Area

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William Illis has extensive experience in drug research and development and information technology. His expertise in regulatory compliance, system validation and risk management will be useful in providing guidance to Acumen. William brings deep knowledge to the board through his many skills, specifically in strategic and tactical analysis, information technology, solution delivery, system support and regulatory compliance. William has held leadership roles in healthcare and pharmaceutical industries for over 15 years. He holds a Master of Public Health in Biostatistics from the University of Michigan and a Bachelor of Arts in Psychology from Providence College.

Michael Schmeiszer - Global Head of ITS, R&D and Quality & Compliance, Sanofi
Greater New York City Area

Michael Schmeiszer has over 15 years in the pharmaceutical industry with experience in R&D application, infrastructure services and governance. His strengths in IS quality and compliance specifically will bring great value to his role on the advisory board. Michael has held leadership roles in the pharmaceutical industry for over 15 years. He holds a degree in computer science and mathematics from Industrie & Handelskammer in Frankfurt, Germany and an ITIL certification.



About Acumen Analytics

Headquartered in Blue Bell, PA, Acumen Analytics is an information management and analytics consulting firm focused on helping clients leverage their data to create strategies and deliver solutions that drive business outcomes. While Acumen Analytics' consultants have specific experience in life science and highly regulated industries, their capabilities span across many industries and business functions. Their expertise in providing information management strategy, data management and architecture and business intelligence means they know your challenges intimately. They are ready to meet you where you are in your data journey using advanced analytics that measure performance, identify opportunities and forecast the future efficiently and more cost effectively.

Source: Acumen-Analytics