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PRESS RELEASE

Acumen Analytics Announces Optimal Insights™ in Partnerships with ETQ Reliance

Analytics software that is built to scale, meeting clients where they are in their Reliance advanced reporting journey

Philadelphia, PA, March 4, 2019: Acumen Analytics today announced the release of their proprietary advanced reporting and analytics solution, Optimal Insights™. In partnership with EtQ, LLC's Reliance Software, Acumen is helping highly regulated and compliance-driven customers conquer their data. With Optimal Insights™ clients optimize reporting and achieve rapid insights in near real-time. It gives end users the option to drastically reduce or even eliminate tedious excel extracts. This proprietary solution supports the superior quality management ETQ customers depend on.

The Optimal Insights™ user interface offers easy access to data and provides prebuilt reports so that clients can spend time taking action not building reports. It eliminates the need for cumbersome excel extracts and produces analysis in seconds or minutes not hours or days. Managers have more time to make strategic decisions. Optimal Insights™ saves companies time and money, enabling employees to focus on their business goals.

**"I want to spend time taking managerial action not creating reports."
-manufacturer and distributor of non-acute medical equipment**

Optimal Insights™ uses centralized data to provide a single version of truth with standardized terminology and calculations ready for analysis. Its optimized reporting tables and predefined reports further support rapid scale up. With Optimal Insights™ reporting is simplified with standard visualizations using commonly understood terms, designed to deliver rapid insights to the end user. Pre-configured and custom reports deliver relevant metrics or KPIs.

Optimal Insights™ requires little to no IT involvement. It is cloud based and immediately integrates with ETQ Reliance securely and in near real-time to enhance the user experience. It provides continuous monitoring of configuration changes for release to production or version to version with automated regression testing/analysis done in seconds or minutes not hours or days. Users can securely report on audit trail data filtered to specific field or sets of fields.

Optimal Insights™ provides a single version of truth, rapid scale up and easy access to data in a simplified manner with zero impact on performance. This forward-looking approach to data accelerates decision making and increases ROI.



About Acumen Analytics

Headquartered in Blue Bell, PA, Acumen Analytics is an information management and analytics consulting firm focused on helping clients leverage their data to create strategies and deliver solutions that drive business outcomes. While Acumen Analytics' consultants have specific experience in life science and highly regulated industries, their capabilities span across many industries and business functions. Their expertise in providing information management strategy, data management and architecture and business intelligence means they know your challenges intimately. They are ready to meet you where you are in your data journey using advanced analytics that measure performance, identify opportunities and forecast the future efficiently and more cost effectively.

Source: Acumen-Analytics