




Managing Through Change with Data Analytics

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Acumen Analytics Inc

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About Us



Intelligent Analytics





Beyond Management to Optimization

Philadelphia Area Top IT Professionals

- Voted by Philadelphia Business Journal as key figures who have developed the innovative systems that put businesses ahead of the competition
- Awarded every year from 2013-2012
- Acumen ranked first as Top IT Innovator

Pennsylvania BIO Emerging Leader Award

- Recognizes individuals who demonstrate leadership, vision and commitment to their colleagues, organizations and the life sciences industry
- Further recognizes innovative technical solutions in the project portfolio management and life sciences

Silicon Review Fastest Growing Big Data Companies

- Acumen ranked in top 10


Focused Insights



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Credentials



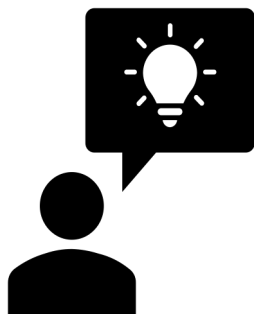
Microsoft Certified Solutions Professionals (MSCA, MTA, MCSE)
 An independent certification that demonstrates the skills and expertise to implement business solutions using Microsoft technologies including security, database, cloud, server and desktop technologies

Six Sigma
 A disciplined, data-driven approach and methodology for eliminating defects in any process – from manufacturing to transactional and from product to service

Certified Business Intelligence Professionals
 An independent certification in capability, technical skills, best practices and expertise in desktop and server software

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Knowledge & Expertise



Process Experts

- Experts across the full range of processes and data types

Technology Experts

- Big Data analytics
- Software developers and content experts responsible for acquiring, cleansing and structuring data/metadata for extraction of useful insights from all data types
- Product experts capable of analyzing client needs and building state-of-the-art products

Compliance and Regulatory Experts

- Validation, Audit, Privacy, Quality, Regulatory, GxPs, SOPs and Change Control

Performance Optimization Experts

- Best practices, financial modeling, process assessment and improvement, Six Sigma and organizational design

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Advisory Board



The advisory board is comprised of successful leaders in healthcare and pharmaceuticals with decades of experience in some of the leading companies in the industry. This team of recognized experts will provide informed guidance and strategic advice to the company's leadership team

Dr. Malcolm Burgess PhD- Executive Vice President, Interactive Technologies and Medical Imaging at Icon Plc, retired

William Illis– VP and Program Leader of Process & Technology Optimization and Global Development Operations, Novartis

Ken Wilcox– SVP and CIO Roche, retired

Michael Schmeiszer - Global Head of ITS, R&D and Quality & Compliance, Sanofi

Confidential



HealthQX

MCKESSON

ICONIK



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Acumen Partners

Acumen Analytics' vendor-neutral approach provides clients with a solution unclouded by the necessity of a single enterprise solution path.

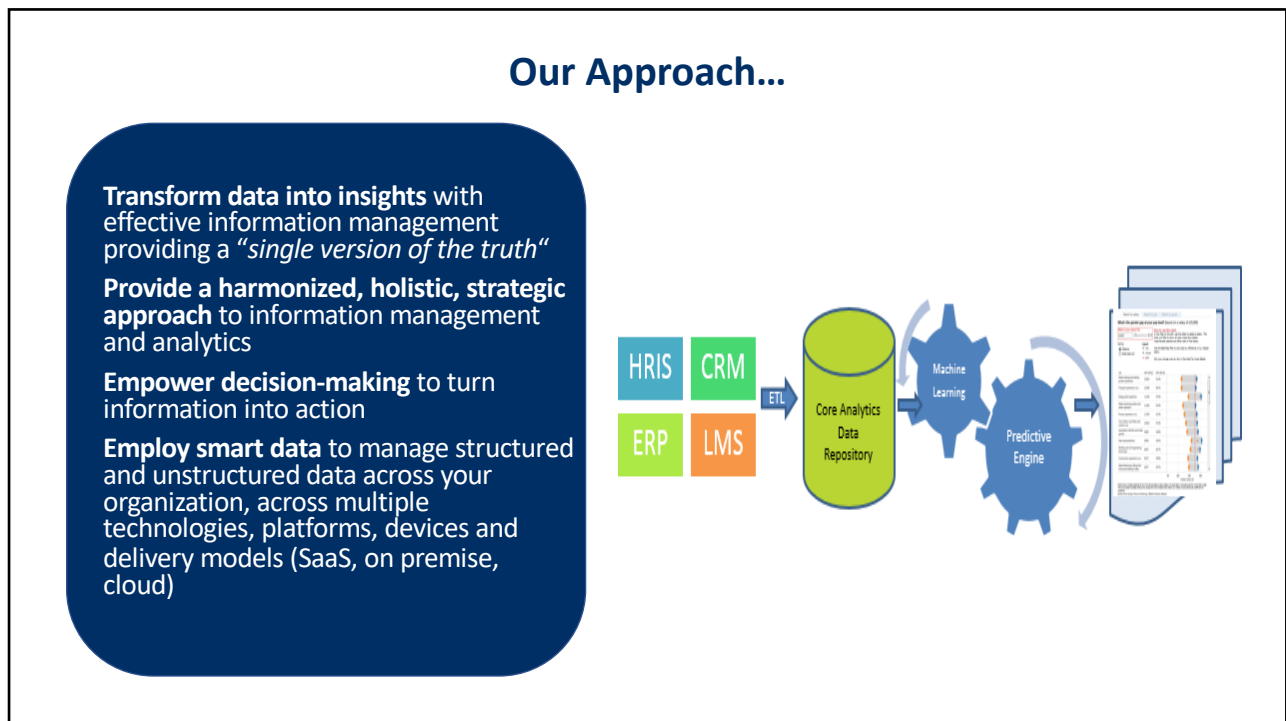
Acumen Analytics combines this agnostic approach with a strong network of strategic vendors across the information management and analytics spaces.

The image displays a collection of logos for various technology partners. At the top left is 'etq' with the tagline 'Quality Creates'. To its right is the 'Microsoft Partner' logo. Below these are 'amazon web services' (with 'Partner Network' text), 'alteryx', and 'tableau PARTNER'. Further down are 'IBM Business Partner', 'TERADATA', 'mongoDB', 'cloudera', 'hadoop', 'snowflake', and 'ORACLE'.

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...To What You Want

We hear you loud and clear!

Acumen has developed advanced reporting & analytics solutions built to meet your needs

Our solutions allow for the efficient integration of data from a variety of systems in the Life Sciences, QMS and EHS space and beyond.

Prebuilt reports provide easy access to data and reduce the need for cumbersome excel extracts producing analysis in seconds or minutes not hours or days.

This allows you more time to make strategic decisions and focus on your business goals.

Your company saves time and money!

"I want to spend time taking managerial action not creating reports"

-manufacturer and distributor of non-acute medical equipment



A revolutionary way of extracting, transforming and optimizing data

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 Acumen Analytics

Let's Talk About Change

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Change Happens

"The only thing that is constant is change"
— Heraclitus

- Competition
 - Do nothing and your competition will change your business for you.
- Expansion and Growth
 - New Products
 - New Markets
- Normal Business Risk
 - Employee Turn over
 - Market Fluctuations
- Significant Unexpected Change (Black Swans)
 - Plant Explosions
 - Global Pandemics

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Impact of Change on Business

Supply Chain Disruption

New Government Regulations

Staffing challenges

New ways of transacting business

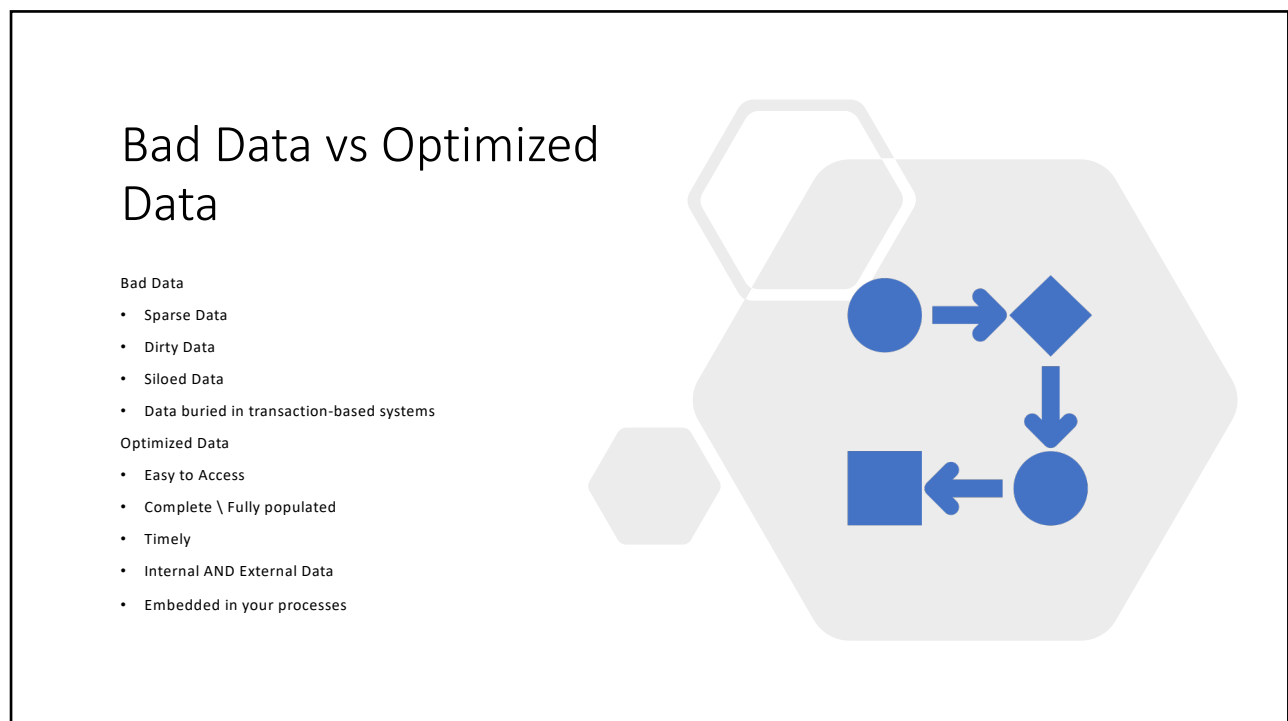
- New Normal
- Virtual meetings
- Contactless

New Opportunities

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Change and Data Together

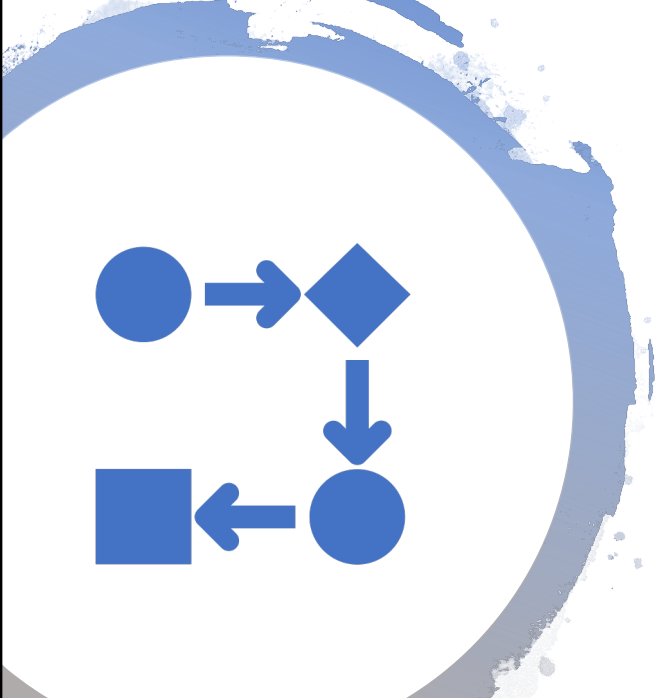
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Data Improves Our Decision Making...

The Right information
to the **Right people**
at the **Right time**
in order to **Effect Changes**
we want to happen

Forrester's report indicates that data-driven companies that harness insights across their organization and implement them to create competitive advantage are growing at an average of more than 30 percent annually and are on track to earn \$1.8 trillion by 2021.

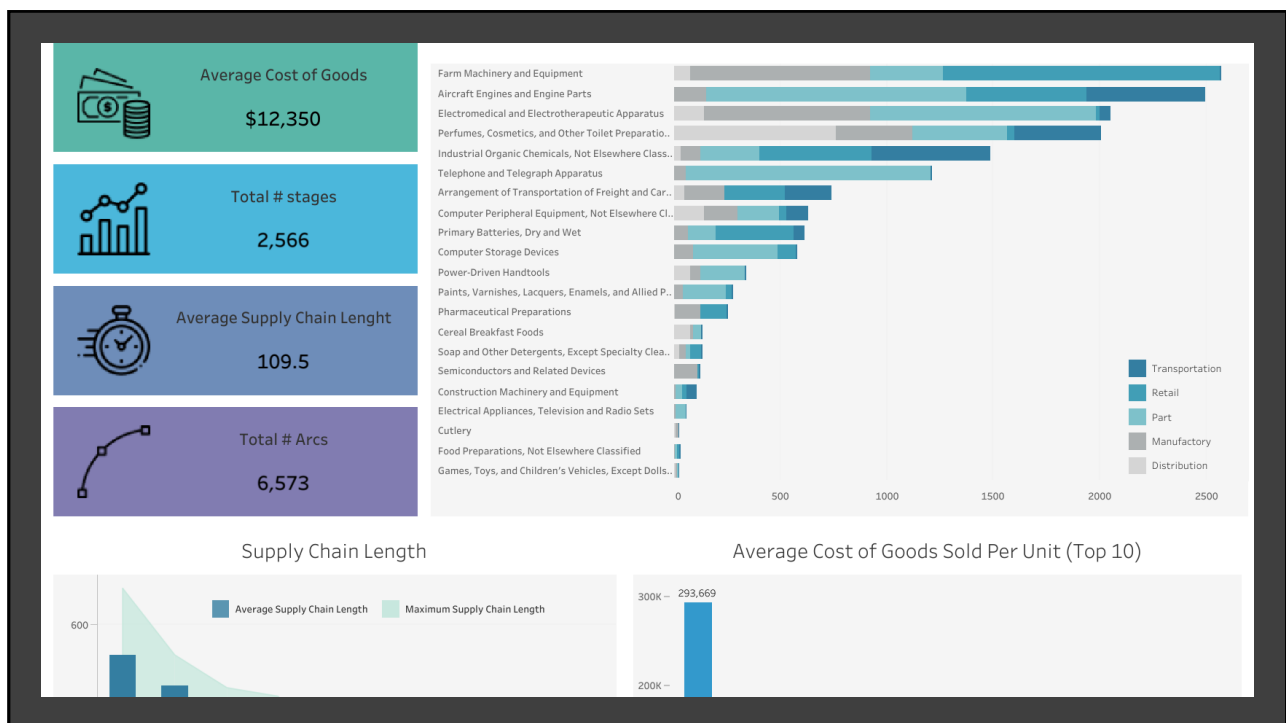
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Data Answers Questions

- Are we growing or shrinking?
- What is happening across our locations?
- How do we know if we are improving over time?
- Are our people being trained in a timely fashion?
- How are we doing compared to our competition?
- How often do we succeed without rework?
- How do we prevent future incidents?

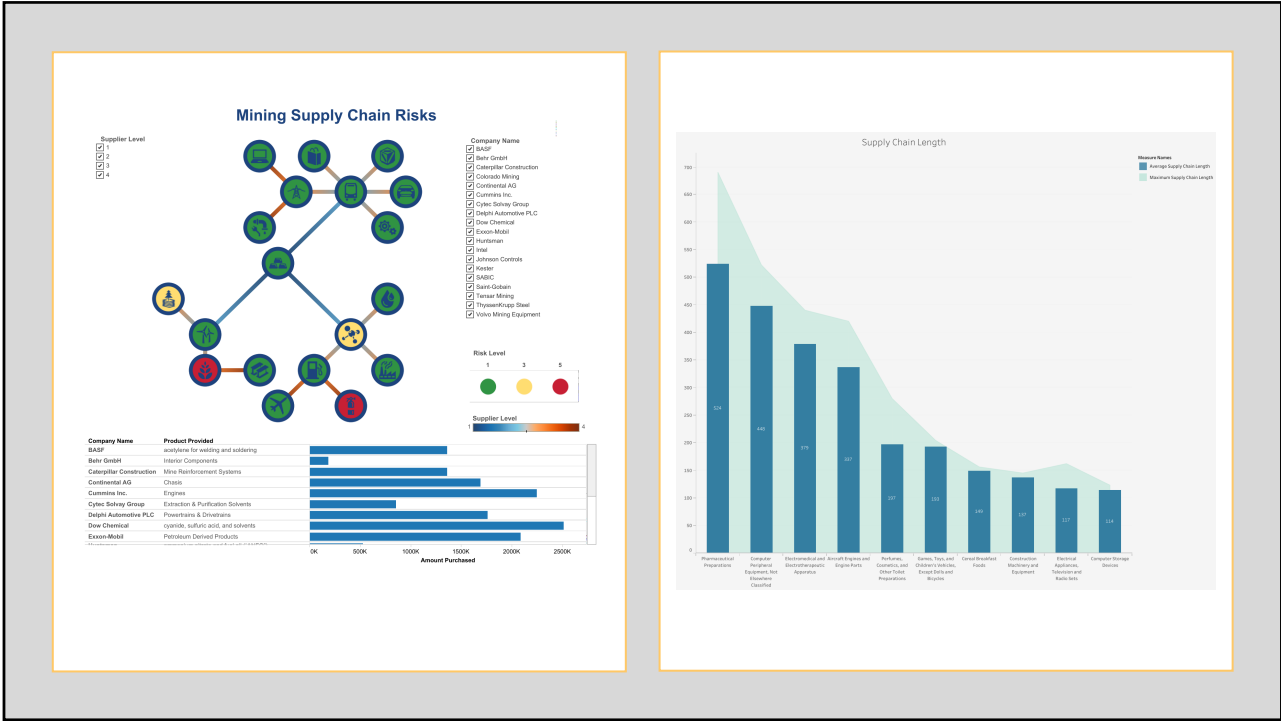
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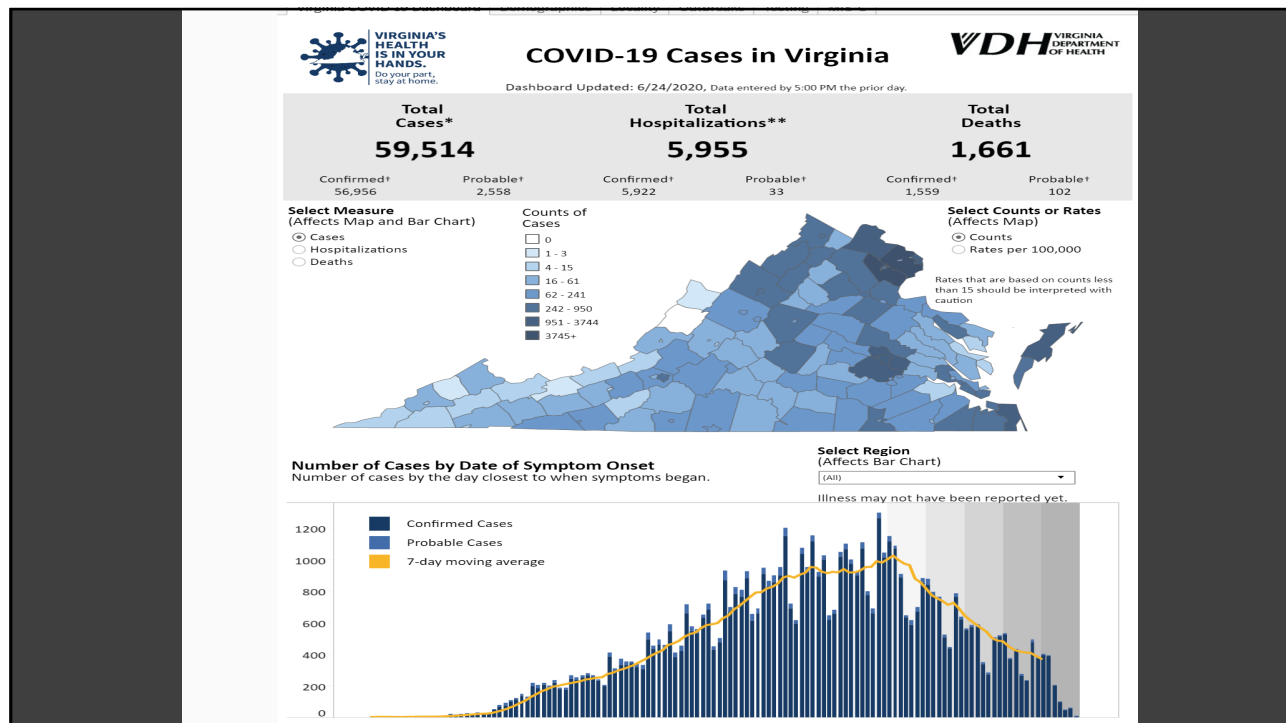
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Data + Change =
ROI

Speed to Analytics -> *Days not Months*

Analytics deliver Insights -> *Insights drive Action*

Analytics in the hands of the people who "take action" = *Business Impact*

Better Data = *Better Decisions*

- Optimizes & Harmonizes data
- Single Version of Truth
- Eliminates unnecessary extracts and load on Nexus Application
- Flexibility-continuous updates & improvements

Better Decisions -> *Improve Brand Reputation & Customer Satisfaction*

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Conclusion



- Change PLUS(+) Data = Success
- Prepared
- Informed
- Growing
- Innovating
-



- Change MINUS(-) Data = Failure
- Status Quo and slipping
- Unable to react
- Waiting for disaster

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 Acumen Analytics

Get in touch today!

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