

THE ADECCO GROUP

irishamerican  
business chamber & network

SPECIAL COUNSEL EQ D4

# Optimizing Legal & Business Operations in Times of Uncertainty

November 18, 2020

1

## Introductions



**Dan Beaty**  
Director of Strategic Solutions  
Special Counsel



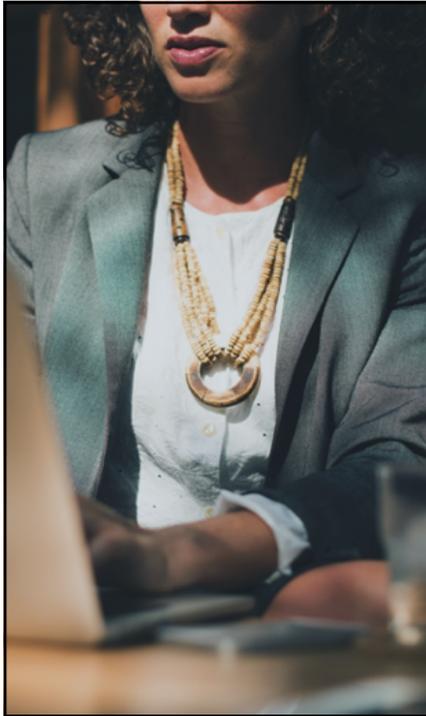
**Lori Kinkade**  
SVP, Head of Legal  
David's Bridal



**Robert DeVries**  
Director of Consulting and Outsourcing  
Special Counsel

irishamerican SPECIAL COUNSEL EQ D4

2



## Agenda

- Who we are
  - Adecco/Special Counsel
  - Special Counsel Brands
- Current Trends
- Client Experience
  - Lori Kinkade- SVP and Head of Legal David's Bridal
- Recent Client Successes
- Q&A

3

## Financial Strength, Global Footprint



2019 Global Revenue  
\$26.2B/€23.4B



Over 35,000 employees globally and 5,000 offices in 60+ countries



Global data security and systems integration



A global Fortune 500 company founded in 1996



More than 100,000 enterprise clients



Symbol: ADEN

















4

# Adecco Group Professional Solutions



EQ

## Outsourcing and Consulting

- Business Process Outsourcing
- Data Security and Information Governance Consulting
- Contract Review and Management Consulting and Outsourcing
- Training



SPECIAL COUNSEL

## End-to-End Managed Document Review

- Litigation and Trial Consultants
- Pre-Post Review Services
- Certified Managing Attorneys
- TAR, Brainspace Experts



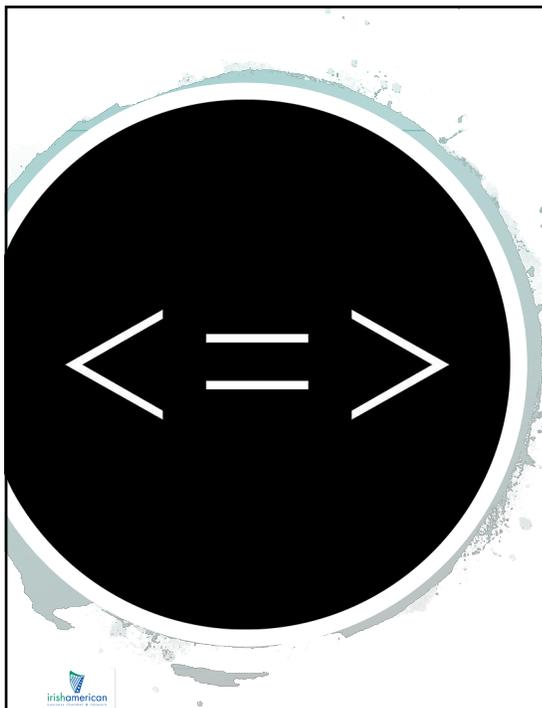
D4

## Business Data Solutions

- Data Collection, Forensics, Hosting, and Analysis
- TAR, Relativity Active Learning
- Relativity Partnership - Gold Level
- Theia
- DiscoverMobile



5



## Current Trends

- Uptick in litigation
- Compliance and Security
  - Data Protection
  - Need for remote/WFH Resources
- Agility
  - Re-evaluating departments and processes
  - Exigent projects
  - Tech adoption velocity increase



6

## Lori Kinkade

SVP, Head of Legal – David's Bridal

On her knack for taking on new projects when arriving to David's Bridal:

*"When I first came here, we had just started growing our online business. Initially, many members of our senior leadership team were convinced that no one would ever buy a bridal gown online. Nothing could have been further from the truth."*



7

## Hedging Uncertainty with Outside Expertise

- Improved focus on core business
- Improved agility
- Risk reduction & control
- Cost reduction & control

8

## Recent Consulting & Outsourcing Success Stories

### Training

Ongoing training of US House of Representatives Supervisors on Employment Rights and Responsibilities

### Process & Workflow

Streamlining RFP and Materials Management processes for nationally recognized non-profit

### Outsourcing

Dual pronged solution for Fortune 50 tech company:

- End-to-end contract lifecycle support for \$5 Billion Dollar Contract Portfolio
- Complete Vendor onboarding support for ~20k resources annually

### Compliance

Tracking, alerts, and maintenance of key obligations for Renewable Energy Company

### Data Privacy

Consulting and workflow support for Fortune 50 Company's CCPA update efforts for over 3000 vendors.

### Contracts

Modernized contracting processes through IT and workflow improvements for Fortune 100 Transactions group, helping select CLM tool



THE ADECCO GROUP



irishamerican  
business chamber & network



## Questions?

Dan Beaty  
Director of Strategic Solutions  
P: 267-496-5631  
E: daniel.beaty@specialcounsel.com

Robert DeVries  
Director of Consulting and Outsourcing  
P: 214.414.3661  
E: robert.devries@specialcounsel.com