

FOR IMMEDIATE RELEASE: IRISH AMERICAN BUSINESS CHAMBER & NETWORK ANNOUNCES APPOINTMENT OF ALANNA BARRY MCCLOSKEY AS EXECUTIVE DIRECTOR

PHILADELPHIA, 18 August 2021 – The Irish American Business Chamber and Network (IABCN) is pleased to announce the appointment of Alanna Barry McCloskey as the organization’s first Executive Director.

Over the last 18 years, Ms. Barry McCloskey has played an integral part in the evolution of IABCN, serving as the organization’s event planner, marketing manager and business manager.

Bill McLaughlin, President of McLaughlin & Morgan, Inc. and Founder & Chairman Emeritus of IABCN recalls “Alanna has always had a keen interest in Ireland, her father being a native of County Antrim and her mother’s family hailing from County Mayo. Her Irish ties grew strong as she regularly visited family there as a girl and attended Philadelphia’s Irish Center events with her family. I hired Alanna right out of St. Joseph’s University 18 years ago as an account executive for McLaughlin & Morgan, and assigned her to help with the Irish Chamber which I managed from our office at the time. Through the years she expanded her skill set and responsibilities, and I’m very proud that she has been named the first Executive Director of the Chamber.”

In her new role as Executive Director, Ms. Barry McCloskey will work with the new Executive Committee on the strategic development of the IABCN, as well as increasing the visibility of IABCN. Ms. Barry McCloskey will continue to oversee event programming, board relations and overall business operations of the organization.

“We are exceptionally pleased that Alanna has taken on this leadership role”, said Lisa Maloney, President of IABCN. “Alanna’s passion and commitment to the IABCN, coupled with her deep knowledge of its work will enable her to help the Board to plan more effectively for the future, expand our programs and introduce innovative approaches to networking and member services in this post-COVID world.”

Upon accepting the position, Ms. Barry McCloskey noted: “I am so fortunate to have a career and job that I truly love, and to work closely with our Board, a group of dedicated professionals who I admire and respect. Serving our membership and being part of Philadelphia’s Irish Community over the past 18 years has been my honor and pleasure. I thank our Board of Directors for their confidence and support, and I look forward to continuing to work with our Board to strengthen the ties between the Philadelphia Region and island of Ireland.”

A graduate of Bishop Shanahan High School, Ms. Barry McCloskey earned a bachelors degree in food marketing at Saint Joseph University. She is the proud mother of two daughters and one son.

About the Irish American Business Chamber & Network, Inc

The Irish American Business Chamber & Network is a nonpartisan business organization dedicated to promoting the interests of its members and the development of economic and educational relationships between the Greater Philadelphia Region and the Island of Ireland. The Chamber provides growth opportunities to its members through regular networking forums, educational programs, and a broad range of member services. Its members are located in eight US states, concentrated in the Philadelphia, Delaware and New Jersey tri-state area, and in six counties across the island of Ireland.

Throughout the COVID pandemic, the Irish Chamber hosted thirty-one virtual programs and their inaugural Harp Golf Outing in June 2022. In March of 2021, the Chamber launched its Leadership Matters Program featuring Irish and American executives in a live transatlantic virtual discussion, followed by a dynamic interview series available on demand on the Chamber’s website. Optimistically looking forward to 2022, the Chamber plans to host its flagship Life Sciences Forum and Ambassador’s Awards Luncheon with special guest of honor, His Excellency Daniel Mulhall, Ambassador of Ireland to the United States.

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