irishamerican business chamber & network | EST. 1999 iabcn.org

SJU Saint Joseph's University

PHILADELPHIA IRELAND CONNECTIONS

The Business of Better Health

How Innovation Is Transforming the Pharmaceutical Industry

29 October 2026 • Saint Joseph's University

WELCOME REMARKS

VANA ZERVANOS, ED.D., MBA

Associate Dean, Erivan K. Haub School of Business, Saint Joseph's University

JACK KELLY, SJU '77

Founder & President, KG Associates

Board Member, Irish American Business Chamber & Network

DR. KERSTI POWELL, PHD

Director of Irish Studies, Saint Joseph's University

DR. STEPHEN PORTH, PHD

Professor of Management, Saint Joseph's University

AGENDA

6.00 pm - Registration, Pizza, Networking

6.15 pm - Panel Discussion, Question & Answer Session

7.30 pm - Networking

8.00 pm - Conclusion of Formal Program

IABCN.org

SJU Irish Studies

irishamerican business chamber & network | EST. 1999 iabcn.org

SJU Saint Joseph's University

PHILADELPHIA IRELAND CONNECTIONS

FEATURED PANELISTS



ARAMARK HEALTHCARE +

Bill La Salle

Regional Vice President,

Penn Medicine Region

Connect on LinkedIn



REGENERON

Jennifer Rafferty, SJU '00

Field Reimbursement Manager,

Immunology

Connect on LinkedIn



ICON PLC

Terry Murphy

Executive Vice President,

Business Operations

Connect on LinkedIn



TRIS PHARMA

Lisa Brady

Senior National Sales Training Manager

Connect on LinkedIn



MADRIGAL PHARMACEUTICALS

Ryan Bonner, MBA, SJU '02, '11

Executive Sales Director,

Endocrinology

Connect on LinkedIn



SAINT JOSEPH'S UNIVERSITY

Moderator: *Jon Evoy, MBA, SJU '01*

Adjunct Professor,

Healthcare Marketing

Connect on LinkedIn

irishamerican business chamber & network | EST. 1999 iabcn.org

SJU Saint Joseph's University



PHILADELPHIA IRELAND CONNECTIONS

ABOUT PHILADELPHIA'S IRISH CHAMBER

Since 1999, the Irish American Business Chamber & Network, Inc has been dedicated to promoting the interests of our members and the development of economic and educational relationships between the Greater Philadelphia Region and the Island of Ireland.

We host a variety of in-person events and virtual programs each month. For more details on our student rate and registration information, visit iabcn.org.

Connect with the Irish Chamber!

LinkedIn - Philadelphia's Irish American Business Chamber & Network
Instagram - iabcn_phila_pa
IABCN.org • abarry@iabcn.org • call/text 215.772.3101

ABOUT SAINT JOSEPH'S UNIVERSITY'S IRISH STUDIES PROGRAM

Did you know that you can satisfy your GEP Art/Lit, GEP Social Science, GEP Ethics Intensive, GEP Diversity, and GEP Writing Intensive requirements by taking Irish Studies courses? Courses from Food Marketing, International Business, Theology, Music Theater Film, English, Modern and Classical Languages, and Political Science also count for Irish Studies.

It is very easy to integrate an Irish Studies minor with any major / program requirements! If you'd like to learn more about SJU's Irish Studies Program or have any questions about our Irish Studies minor, contact Dr. Kersti Powell, Director of Irish Studies, at kpowell@sju.edu.